

PAUL HAYES

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International Marketing Consultancy

CONTACT DETAILS

ADDRESS: 10 Effra Road,
Rathmines, Dublin 6, Ireland

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DOB: 24th Oct 1972

EDUCATION

Diploma in Public Relations,
Carysfort College, Dublin 1994

Diploma in International Relations,
Harvard University Summer School 1993

BA English and Classics,
University College Dublin 1993

Leaving Certificate,
Cistercian College, Roscrea 1990

REFERENCES

Dylan Collins
(Founder of Demonware),
CEO, Jolt Online Gaming,
dylan.collins@omacindustries.com

Dr Steve Collins
(Founder of Havok),
Co-Founder & Chief Technical Officer,
Kore Virtual Machines and member,
Government Innovation Taskforce.
steve.collins@kore.net

CAREER HISTORY

International Marketing Consultant
2006 to date

Marketing consultancy to start-up companies in the digital media and green energy sector.

www.kore.net marketing consultant to the new vehicle of Hugh Reynolds and Dr. Steve Collins, the founders of Havok.

www.joltonline.com board member and advisor to the new vehicle of Dylan Collins, founder of Demonware.

www.plastinum.com international consultant to the Swiss based plastics recycler

www.cyanenergy.com co-founding shareholder in Cyan which is developing patented technologies in wave energy, tidal energy and energy storage

Marketing and Communications
Director, Demonware
2004 -2006

Guided Demonware on all aspects of marketing from start-up through to its sale to Activision in 2007

Marketing and Communications
Director, Havok
1999 – 2003

Responsible for the development of all aspects of the Havok brand and communication of the company message to customers, media and investors globally. Havok was sold in 2006 to Intel for \$110m.

Text 100, Account Director,
Leading Irish technology PR consultancy
1998-1999

The Identity Business,
Largest Irish design and brand consultancy
1996 - 1998

Euro RSCG,
Pan-European Public Affairs consultancy
1994-1996

Non-profit sector
1994 - present

Irish liaison officer of the www.us-irelandalliance.org High profile initiatives include the George Mitchell Scholarship program at Irish Universities and the annual Oscars Wilde Awards in LA.

Board member of Kanchi, an international disability rights awareness organisation. www.kanchi.ie

Consultant to Temple Street Children's hospital on campaign to become the primary children's hospital in Ireland. www.tsch.ie

Student evaluator for the Nfte organisation which teaches entrepreneurship in disadvantaged schools. www.nfte.ie

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